Reliance Foundation hosts 4000 underprivileged children at a special preview of JioWonderland™ - Mumbai’s new festive extravaganza

Mumbai, 25 December 2019: Smt. Nita Ambani, Founder and Chairperson of Reliance Foundation, helped spread the cheer of festive season amongst 4000 underprivileged children on December 25 by giving them a special preview of the magical world of JioWonderland™. An annual mega- extravaganza, JioWonderland™ is set to become a calendar event in the city of Mumbai.

At par with international carnivals, JioWonderland™ gave the children an exclusive preview of the exciting attractions such as drone shows, carousels, magic acts, Ferris wheel, trampoline parks, meet & greet with Santa Claus, photo booths and much more. A special character parade including the iconic Hamley and Hattie bear from Hamleys Family brought extra cheer to the day where the children saw their favourite characters in-person. The young ones carried back the memories of a mesmerising experience and special gifts handed over to them by Smt. Ambani and Santa.

Mrs Nita M Ambani, Founder and Chairperson, Reliance Foundation said: “It is the season of joy and giving and I strongly believe that the cheer should be shared with the children first and foremost. Children deserve a holistic life perspective and it comes from an understanding and experience of various aspects of life including the joy of the festive season! Every child should have the right to play and Reliance Foundation was delighted to provide the opportunity for 4000 underprivileged children to be the first to experience/enjoy the new JioWonderland™.”

Nita Ambani along with Isha Ambani Piramal, marked the opening of JioWonderland™ by switching on the lights of India’s tallest sustainable Christmas tree. The ‘Recycle4life Christmas tree’ is made of R|Elan™ GreenGold fabric and Relwood™. R|Elan™ GreenGold fabric is made from
recycled post-consumer bottles; every year we recycle ~ 2 billion PET bottles by using renewable energy sources and ensuring zero waste concept at our manufacturing sites. RelWood™ which is 100% recyclable and enables us to achieve a wood like finish without containing any wood particles, ensures that not a single tree needs to get cut for the making of RelWood™. The tree is a representation of the plastic waste collected by Reliance employees as part of the Reliance Foundation’s Recycle4Life campaign, a ‘Swachhata hi Seva’ initiative. This record-setting collection drive, which resulted in collection of over 78 tons of plastic waste bottles, also contributed to making of the tree.

Reliance Foundation, under Smt. Nita Ambani’s leadership, has been organising Christmas celebrations for underprivileged children since 2012. Reliance Foundation also supports Hamleys’ toy donation drive which this year has distributed over 5000 toys to underprivileged children across India.

About Reliance Foundation:
Reliance Foundation (RF), the philanthropic arm of Reliance Industries Limited, aims to play a catalytic role in addressing the nation’s development challenges through innovative and sustainable solutions. Led by Founder and Chairperson Smt. Nita Ambani, RF is relentlessly working towards facilitating transformative changes to ensure overall well-being and higher quality of life for all. Among India’s largest social initiatives, RF is focused on addressing the nation’s development challenges in areas of Rural Transformation, Health, Education, Sports for Development, Disaster Response, Urban Renewal, and Arts, Culture and Heritage. Reliance Foundation has touched the lives of more than 34 million people across India, in more than 20,000 villages and several urban locations.